



FOR IMMEDIATE RELEASE:

For more information, contact:

Janis Ploetz
210-824-9080
www.cross-co.com

Brian C. Jensen
972-663-9624
brian.jensen@cushwake.com

CROSS & COMPANY COMMERCIAL REALTY ADVISORS BECOMES CUSHMAN & WAKEFIELD ALLIANCE MEMBER

NEW YORK (January 30, 2009) – Cushman & Wakefield, the world’s largest privately held commercial real estate services firm, has enhanced its coverage through its national Alliance program with the addition of Cross & Company, a leading full-service commercial real estate firm in San Antonio, Texas, to the program.

As part of the agreement, Cross & Company joins the Cushman & Wakefield alliance program, an association of 22 independently owned and operated leading regional commercial real estate firms located in strategic U.S. markets. On a global basis, Cushman & Wakefield, founded in 1917, operates in 227 offices in 59 countries.

“We are very pleased to add Cross & Company to the industry’s premier alliance program,” said John Santora, President and Chief Executive Officer for the Americas at Cushman & Wakefield. “This agreement will allow us to continue to provide best-in-class local service backed by Cushman & Wakefield’s diverse service platform and global reach, to our clients in the San Antonio area.”

“Cushman & Wakefield has been doing business in San Antonio for a long time. To be able to partner with a local company, such as Cross & Company, gives us additional strength and stability on the ground and allows us to service our clients in their own market with experts from that market,” said Elizabeth Trocchio, Executive Managing Director and Regional Manager of Cushman & Wakefield of Texas, Inc. “Cross & Company was a

great fit for Cushman & Wakefield as an Alliance partner due to the continuity in values, people they employ and putting the client first.”

“The Cushman & Wakefield Alliance Program will open new avenues, allowing us to serve our clients on a global basis, while still retaining local ownership,” said Ed Cross, founder of Cross & Company. “To be invited by Cushman & Wakefield to join an exclusive alliance is both a tremendous honor and a significant opportunity for Cross & Company,” Cross said. “Only 21 other firms in the United States are members of this alliance, and we’re very pleased to become a member of this exclusive group.”

Cross & Company was founded in 1998 by Ed Cross, David Adelman and Paul Fagan. Ryan Smith joined the firm in 2001 and became a partner in 2005. Marshall V. Davidson, Jr., CCIM, SIOR, became President of Cross & Company in 2008 after serving as a Director with Cushman & Wakefield in Houston for the past six years.

“Having worked for Cushman & Wakefield (“C&W”) previously, I feel like I have come full circle in helping to unite Cross & Company with the best brand in the business,” said Mr. Davidson. “C&W’s relationships with Fortune 500 firms and major multinational corporations will open doors to new opportunities, not only for Cross & Company, but for my hometown, the city of San Antonio, as well.”

Cross & Company principals and brokers represent over 125 years of collective experience in the local commercial real estate market. They have played pivotal roles in some of the city’s largest and most complex transactions, including representing clients such as Valero, Kinetic Concepts (KCI) and Cox Smith; completing a major industrial property acquisition/exchange with ProLogis; and handling large land listings for Anheuser Busch and Wachovia.

About Cushman & Wakefield

Cushman & Wakefield is the world's largest privately-held commercial real estate services firm. Founded in 1917, it has 227 offices in 59 countries and more than 15,000 employees. The firm represents a diverse customer base ranging from small businesses to Fortune 500 companies. It offers a complete range of services within four primary disciplines: Transaction Services,

including tenant and landlord representation in office, industrial and retail real estate; Capital Markets, including property sales, investment management, valuation services, investment banking, debt and equity financing; Client Solutions, including integrated real estate strategies for large corporations and property owners, and Consulting Services, including business and real estate consulting. A recognized leader in global real estate research, the firm publishes a broad array of proprietary reports available on its online Knowledge Center at www.cushmanwakefield.com.

About Cross & Company

Cross & Company is a San Antonio-based, full service commercial brokerage firm with extensive expertise in office and industrial brokerage services, dispositions, acquisitions, plus development and investment advisory services. Clients include some of the area's top corporations and entrepreneurs. Cross & Company currently oversees a portfolio of 4.3 million square feet of office, industrial and mixed-use property, including over 2.5 million square feet of industrial. Since 2004, Cross & Company brokers have been involved in more than 826 brokerage transactions valued in excess of \$440.5 million. Learn more on the web at www.cross-co.com.

-end-